



WRITING SAMPLES



Blog post proposal for Anderson Pest Solutions, a pest control company.

Keywords: pest control, exterminate, Indiana

Page Title: The History and Pest Control Solutions of Pigeons | Anderson Pest Solutions

Metadata and Excerpt: Pigeons are misunderstood creatures. Anderson Pest control wants to explore why pigeons are anything but “rats with wings.” Call Anderson Pest Solutions to solve your pigeon problem in Indiana.

[H1] Pigeons: Friend or Pest for Your Home?

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As the weather gets colder and the nights get shorter everyone is looking for warmth, pigeons included. Seeking shelter pigeons may become a nuisance, roosting in the eaves of your house or business. Pigeons’ reputation runs the spectrum of “rats with wings” to “rock doves” depending on their living habits. Being called “rats with wings” is a bit harsh, as pigeons are truly a unique species. In honor of these misunderstood birds, Anderson Pest Solutions would like to share a few of the unique traits these birds possess and acknowledge they are not just another “rat” on the sidewalk and can be responsibly removed.

[H2] The History and Love of Pigeons

Pigeons have been important to human communication since the Mesopotamia era over 3,000 years ago. They were the first domesticated bird and served as an important means of communication due to their homing instincts. Pigeons can fly over 1,000 miles to their homes and were even used to announce the winners of the Olympics. Pigeons are also lovingly titled “rock doves” as they have been portrayed in many different types of art, dating back to clay tablets estimated to be over 5,000 years old. These feathered pets also influenced Pablo Picasso’s work; he even named his daughter Paloma, the Spanish word for pigeon or dove. Pigeons have not only been a major influence in art but are often praised for their intellect. They have been known to not only recognize different types of letters but also observe the difference in quantities and ordered pairs. White pigeons or doves are also frequently released in unison to celebrate special occasions.

[H2] How to Handle a Pigeon Infestation

Today there are an estimated 260 million pigeons in cities around the world. Pigeons are viewed as a pest in cities, where they tend to live in groups of 20 or 30. Their reproduction is

prolific with females producing up to two eggs at a time. With the increase in pigeon population there is an increase in nesting and thus an increase of unsightly excrement. Pigeons tend to roost on flat surfaces with an overhead shelter often over a door or walkway. Unfortunately, their roost may be right outside your home or business. When this happens there are a few things you should and should not do:

- Do not feed the pigeons. Pigeons are very friendly and are not afraid of people. If they know, there is an unlimited buffet they will certainly stick around.
- Do not rely on an artificial owl to scare them away.
- Do not wait for them to simply go away. They will continue to roost.
- Do call Anderson Pest Solutions to expel the pigeons humanly.

[H2] The Solution for your Pigeon Pest Control Problem

At Anderson Pest Solutions, we understand how much of a nuisance pigeons can be. Whether you find these feathered friends living under your roof or over your walkway we can help. We don't exterminate these fluffy friends, so contact us today so that we can put an end to your annoyance through effective, environmentally responsible pest control here in Indiana.

Blog post for CollegeFashionista, a website that formally commented on fashion trends in a college setting.

H1: Tell me What's Your Layer?

Spring has sprung in the lush rolling hills of Chester, England. Where the grass seems to get greener and city goers are starting to shed their winter layers. Even with the change in scenery, layers are still a big necessity here in England. This Fashionista epitomizes this trendy layered look. With the constantly changing weather it is necessary to be ready for anything.

Neutrals have always been a big hit in Europe, and nothing is more neutral than olive green. This [green army jacket](#) is perfect to weather the unexpected rain showers for England is notorious for. The long jean button-down is a flawless addition to the outfit as it provides a nice color contrast between the white Henley and jacket. The [henley](#) layered underneath is a subtle nod to Bottega Veneta's Spring 2015 ready to wear collection. Coupled together they provide enough warmth for when the rain subsides, but when the English weather is still a bit chilly.

Chester, England is about an hour out of Manchester, filled with lots of hills and central access to trains help provide an easy way to access all the popular coffee shops, and pubs around town. This fashionista wanted to be comfortable, yet still stylish when it comes to footwear. Her [gray booties](#) provide enough of a heel, yet are still comfortable for the walk home from the University of Chester and lunch after class.



Stars like Miley Cyrus and Kylie Jenner, have recently help create the trend of utilizing backpacks as a creative travel accessory. They provide functionality as well as a casual, effortless style. This fashionista is no exception, carrying her school bag by the handle, creating an alternate travel accessory. As a collegiate I know all too well the dilemma of trying to decide whether I want to carry both my purse and backpack to class. This fashionista avoids the choice all together carrying the perfect travel companion for a day filled with homework and daily errands after class.

With neutrals and functional accessories this Fashionista is ready to take on unpredictable weather in casual, comfortable style.

Captured: In front of the Brookside Hotel in Chester, England.

Public relations proposal for Elizabeth Smith Fashions to be featured in Jet Magazine.



Jet Magazine
Johnson Publishing Company, Inc.
820 South Michigan Avenue
Chicago, IL 60605

Letter to Jet Magazine: A request to appear in their Designer Spotlight section

Elizabeth Smith Fashions is writing in hopes of sparking an interest for your Designer Spotlight section in Jet Magazine. Her designs are tailored with assured women in mind, and we concluded your magazine would be the perfect fit to showcase her designs.

Designer LaTonya Williams has been designing since the age of 10 and spent over a decade in the IT field before realizing her true passion- contemporary fashion design. **After returning to Chicago in 2007 to pursue a degree in fashion, Miss Williams was ready for the challenge of a lifetime. In 2011 she was featured in a reality TV show,** where Miss Williams was confronted with creating glamorous gowns in less than 52 hours. Her efforts were rewarded as she finished 2nd. Currently, Miss Williams is in the Chicago Fashion Incubator and has shown her pieces during Macy's Fashion Focus event in Chicago. In the past month, she has also showcased her pieces in three different cities including Fashion in the City Masquerade show; one of St. Louis's largest fashion events, as well as, being featured in the October 14, issue of the *Chicago Sun Times*.

Elizabeth Smith aims to create white blouses tailored to the modern women. Each of her pieces is created with quality fabrics and fine attention to detail. These blouses can be both dressed up or down; and provide a great alternative to the ordinary straight dress shirt. The



blouses are unique as they are accentuated by feminine shapes such empire waistlines, bell sleeves, and exquisite bows. The designs are timeless with their chic simplicity and blend into any wardrobe.

In her words, Miss Williams believes she differs from other designers by her design simplicity and detail orientation. Together these characteristics create an authenticity, articulating nothing other than elegance. Her aim is to make each woman feel special, view themselves as beautiful, and elevate each persona by turning heads in a crowded room.

Please contact Elizabeth Smith Fashions at your earliest convenience, so we may answer any questions you may have.

Sincerely,

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EvanAnn Boose
Marketing Assistant, Elizabeth Smith Fashions